

Crowdsourcing Culture

Instagram as part of curation, participation, and documentation

Meredith Powers



agenda

→ Background

Brief history of cultural heritage and community engagement

→ Personal archiving experience

→ Instagram as cultural heritage curation

→ Challenges

How do we preserve information? Who is responsible?

→ Looking ahead

A Shift Towards Openness

QUEENS
MEMORY

BROWSE GALLERY ABOUT

SEARCH

Glimpse Into the WWII Homefront in Bayside, Queens

The community of Bayside was in an unusual position during World War II: At the same time that many of its own young people were leaving home for military service, the town also played host to a steady stream of soldiers in and out of the U.S. Army base at Fort Totten.

The items in this collection reflect the dual nature of the Bayside homefront, illustrating the community's pride in and support for its sons and daughters serving in distant lands along with its hospitality toward those stationed at the fort. Highlights include photos of Bayside's Honor Roll of hometown heroes, audio recordings of one resident's recollections of wartime, and remembrances of service members enjoying furlough time at McElroy's Tavern.

This gallery was curated by Queens Memory Outreach Coordinator, Lori Wallach, who also conducted the research, digitization, and interview featured here.



More Galleries



A Collection of World's Fair Memories



Annabel Short's 30th Avenue



Cookbooks, Late 19th Century



Embracing Nostalgia: Retracing Queens' Culinary Traditions through Immigrants' Voices



Happy Valentine's Day from Queens Memory



Hurricane Sandy Damage and Recovery



Jack Eichenbaum, Borough Historian, Offers a Word on Flushing



Jackson Heights: Spotlight on Roosevelt Avenue

→ Europeana

→ DPLA



→ Queens Memory Project

A Change in Culture

→ Historypin

→ Wikipedia

→ Your Paintings



Things

People

Places

Events

Subjects

Types

Can you name any **People** in this painting?

CLUE Is there a clue in the title?

TIPS

Named people only, one at a time.
For example:


- ✓ Winston Churchill
- ✓ Florence Nightingale
- ✓ Horatio Nelson

Do not add:

- ✗ mother
- ✗ waiter
- ✗ chef

The person's name may be in the title of the painting.

Freshwater Bay, Summer Moonlight 1890



Byron Cooper
oil on canvas 51 x 92 cm

Haslemere Educational Museum
Photo credit: Haslemere Educational Museum

[See copyright notice >](#)

[Tweet about this painting](#)


No people >

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[Connect your twitter account >](#) [tweet](#)

Web Archiving for NYARC

[Web Archiving >](#)
Quality Assurance (QA)



About this document

This document is a procedural guide and reference source for issues specific to assuring the quality of specialist art historical resources collected from the web by the New York Art Resources Consortium (NYARC), using the Internet Archive's software service Archive-It (Version 4.9). It is best used as a companion to the [NYARC Web Archiving QA Report Form](#) in the conduct of reviewing, documenting, and improving the quality of archived resources.

Drafts and revisions

- Updated for Archive-It Version 5.0 compliance: Date TBD
- Revised for publication: January 5, 2015
- Draft for internal review: December 15, 2014

Acknowledgements

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 - 1. Assess scope quality and capture completeness with crawl reports
 - 2. Assess capture completeness and render quality through web browsing
 - 3. Improve capture, behavior, and appearance
 - 4. Document QA process, problems, and recommendations
- III. Known quality problems and improvement strategies
 - A. Problems scoping content for crawl and capture
 - B. Problems crawling and capturing live content from the web
 - C. Problems rendering captured content in an archival environment
 - D. Problems managing web archival tools and processes
- IV. Further reading

→ Can't do it alone
→ Archiving all the things? Impossible.



<http://wiki.nyarc.org/web-archiving>

Image: Allie Brosh, <http://bit.ly/19Ve2c7>

PocketKnowledge

→ Backstory

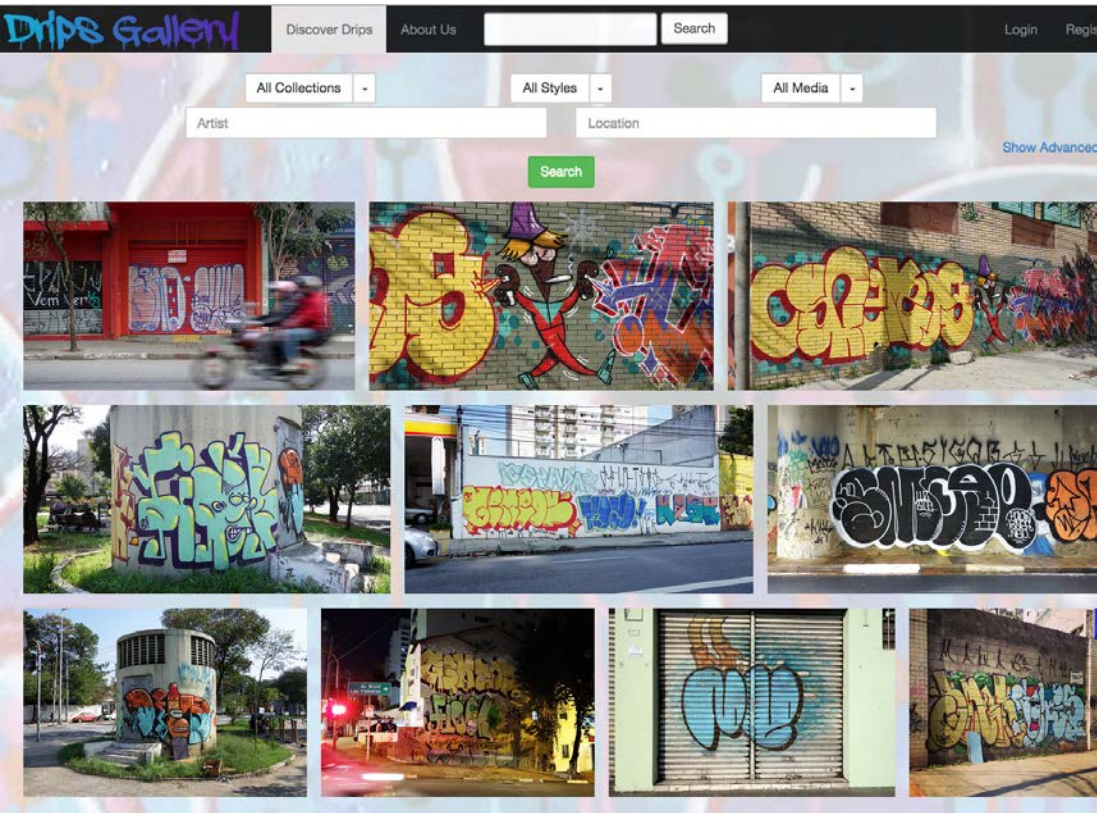
- ◆ digital archive
- ◆ preservation oriented
- ◆ semi-open
- ◆ social connectedness

→ Moving forward

- ◆ UX redesign
- ◆ increased uploading
- ◆ broader access?



Welcome to the
social archive of
Teachers College

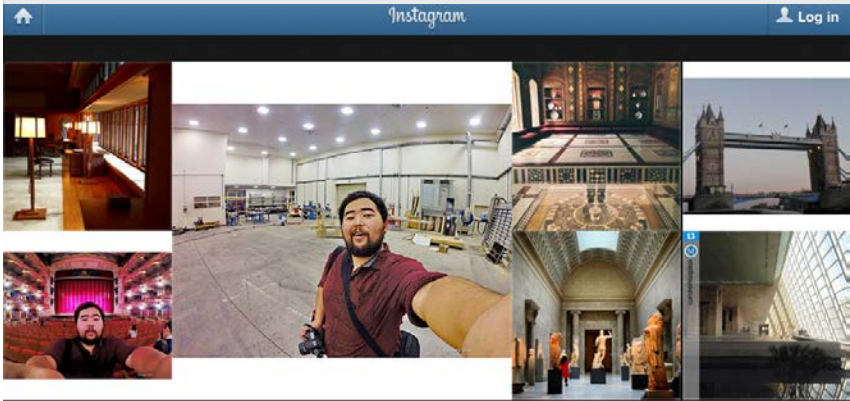


“Drips Gallery captures and preserves graffiti art in a community-driven digital archive. We aim to involve the creators and consumers of graffiti in the archival process, while also increasing searchability ... allowing archivists to further their role from record keeper to proactive facilitator.”

<http://www.dhalab.org/dripsgallery/index.php>



10,573 posts



3,924 posts

Instagram & Cultural Heritage

← → ↺ 🏠 <https://webrecorder.io/replay/20150425014440/https://twitter.com/hashtag/Frickstagram> ☆ 📄

WebRecorder.io Replaying <https://twitter.com/hashtag/Frickstagram> ↺

📄 Record 🟡 Preview ▶️ Replay 📄 Play List... ⬇️ Download ▾ 🗑️ Erase... 🔗 Links... ⚙️ Automate! (Recorded on 20150425014440) All Urls: 243 Size: 6.86 MB Pages: 8 Expires: 29:13

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Tools for Capture (webrecorder.io)

Challenges & Looking Ahead

- Getting everyone on board
- Amount of information
- Authenticity & diversity in cultural memory
- Capturing dynamic or proprietary content
- Collection development & curation
- Future access

Q&A and Contact

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